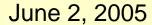
Where Are We Going?

A Look into Beaverton's Future



Dr. Nohad A. Toulan, FAICP

Dr. Sheila A. Martin













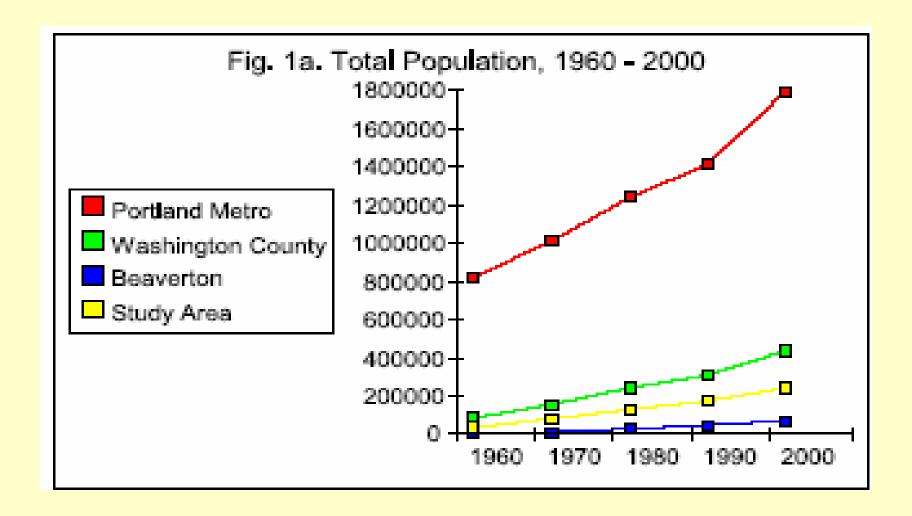






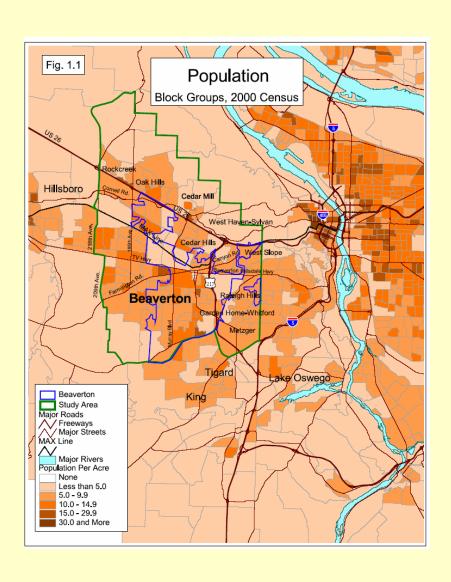


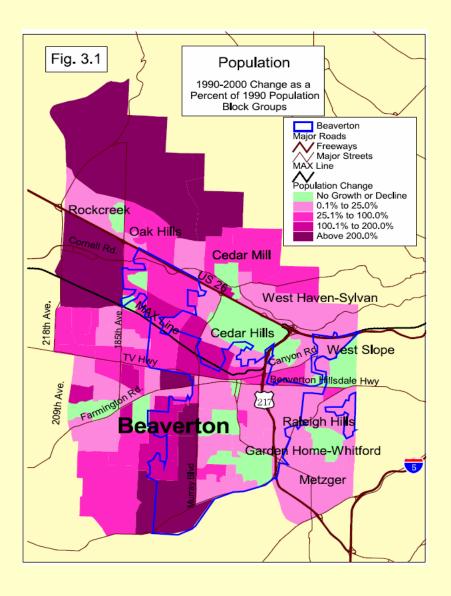
Who lives in Beaverton?



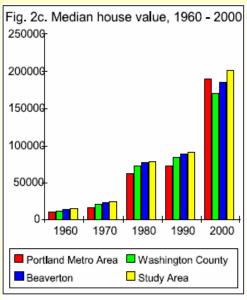
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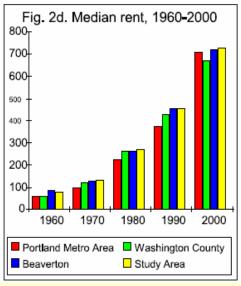
Where do they live?

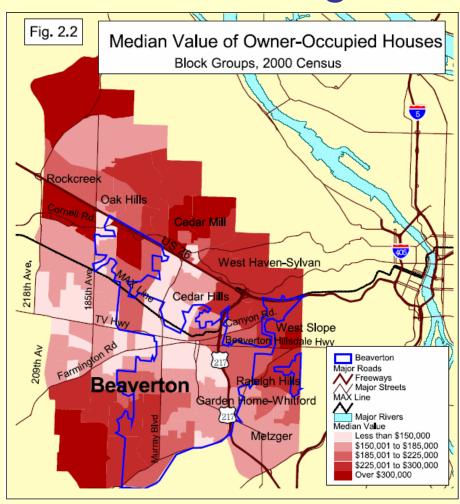




Housing Values and rent are rising...

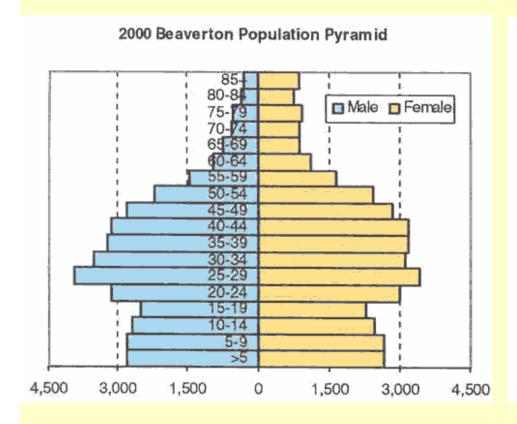


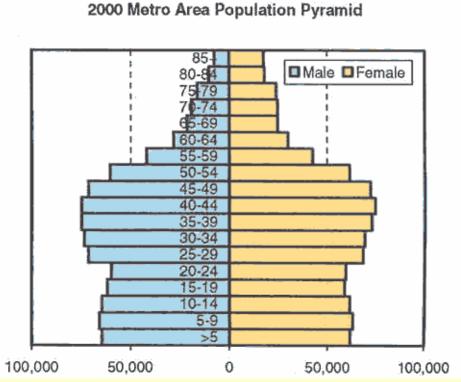




But Beaverton's values are falling behind the sub-region

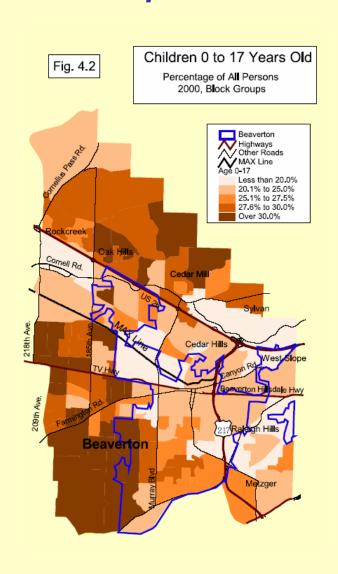
Beaverton is aging...

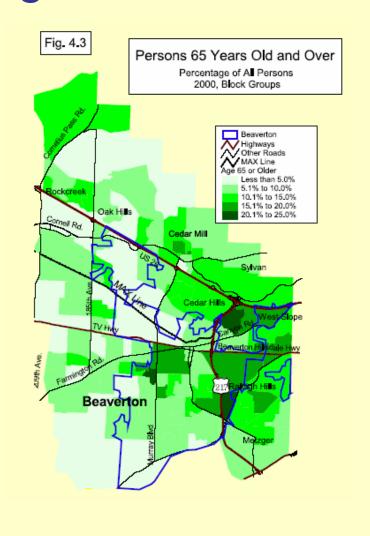


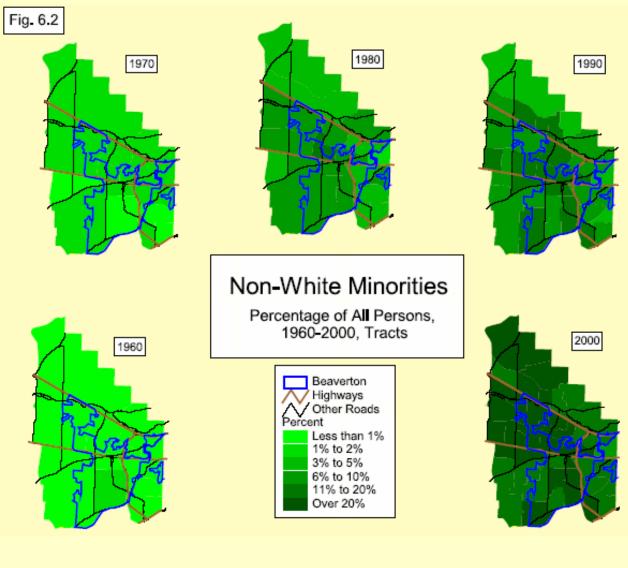


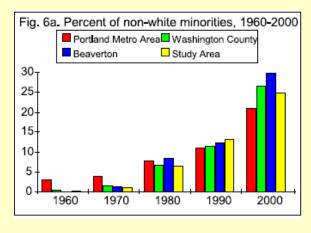
....But is younger than the metro region

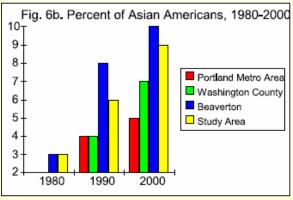
Young and older residents opt for different parts of the region

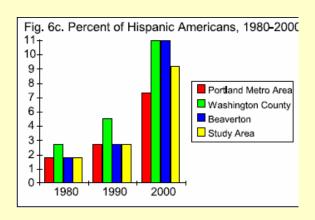




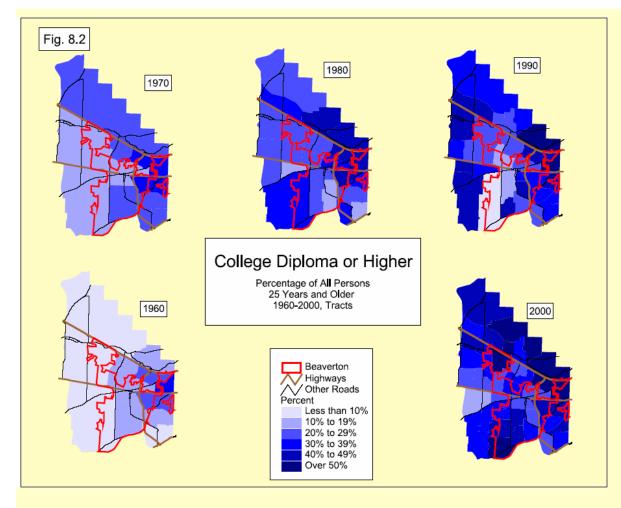






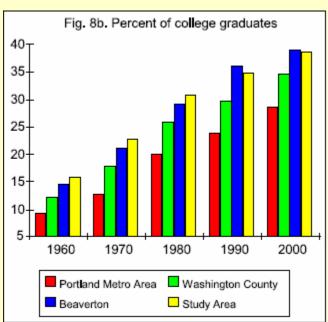


Changing Faces

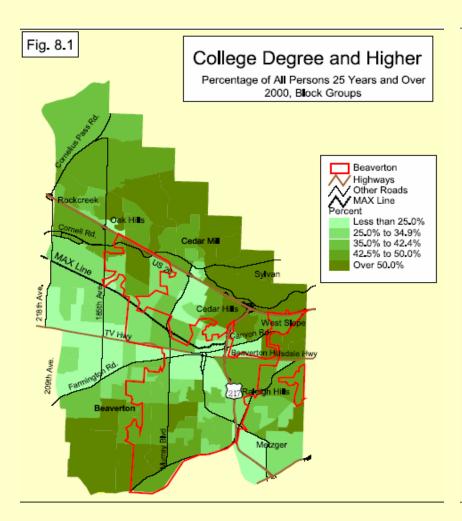


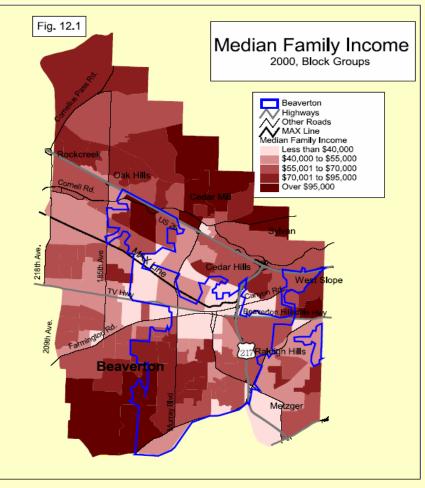
With signs of continuing academic excellence....

Leading the region in College Graduates...

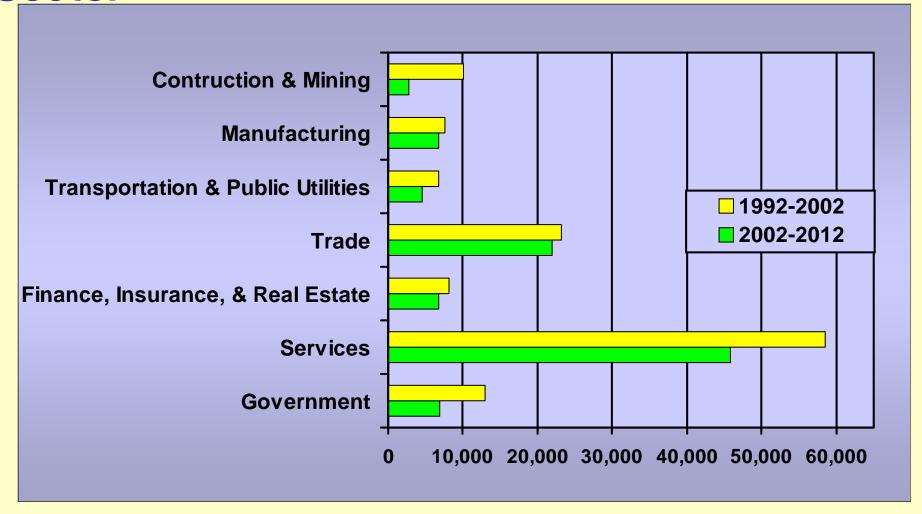


Education drives higher incomes



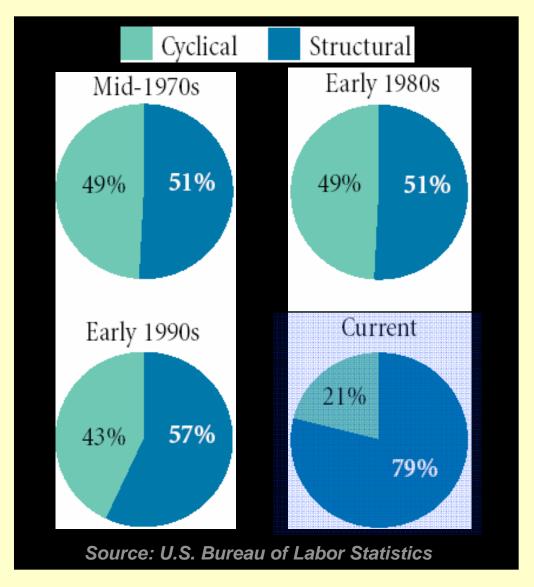


Expected Employment Growth by Sector



This is not our parent's economy

Share of Total
Employment:
Industries Undergoing
Cyclical Changes vs
Industries Undergoing
Structural Changes



Beaverton's Economic Future

Creative Destruction:

The fundamental impulse that sets and keeps the capitalist engine in motion comes from the new consumers, goods, the new methods of production or transportation, the new markets, the new forms of industrial organization that capitalist enterprise creates.

Joseph Schumpeter, *Capitalism, Socialism, and Democracy*, 1942

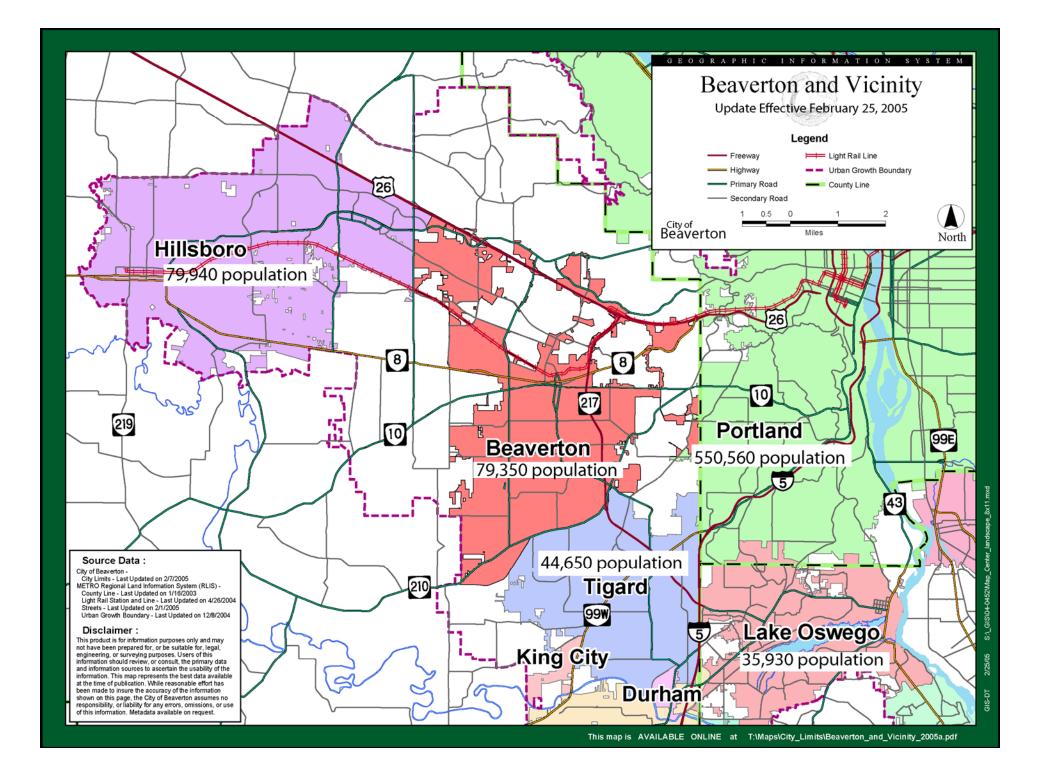
Three views of Urban Growth

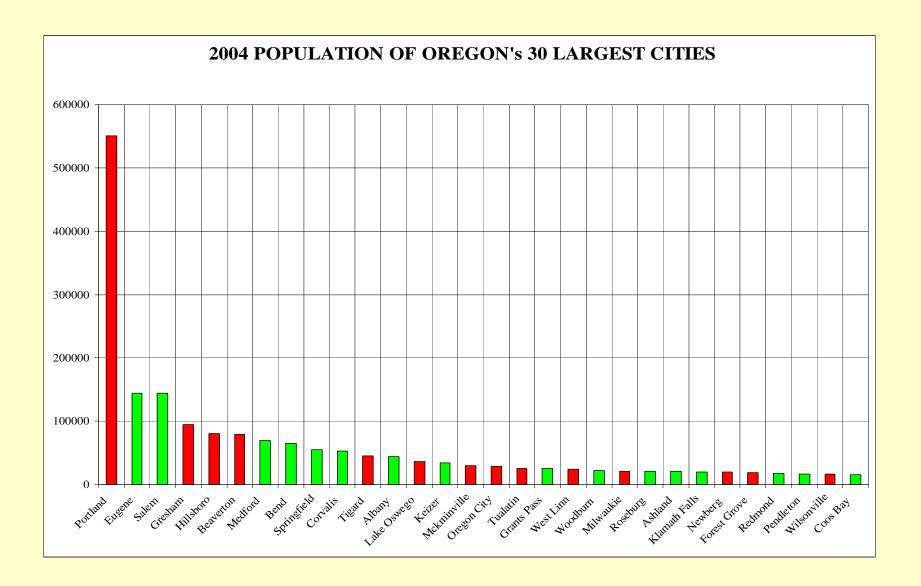
Consumer City: Cities grow by attracting population to their consumer amenities

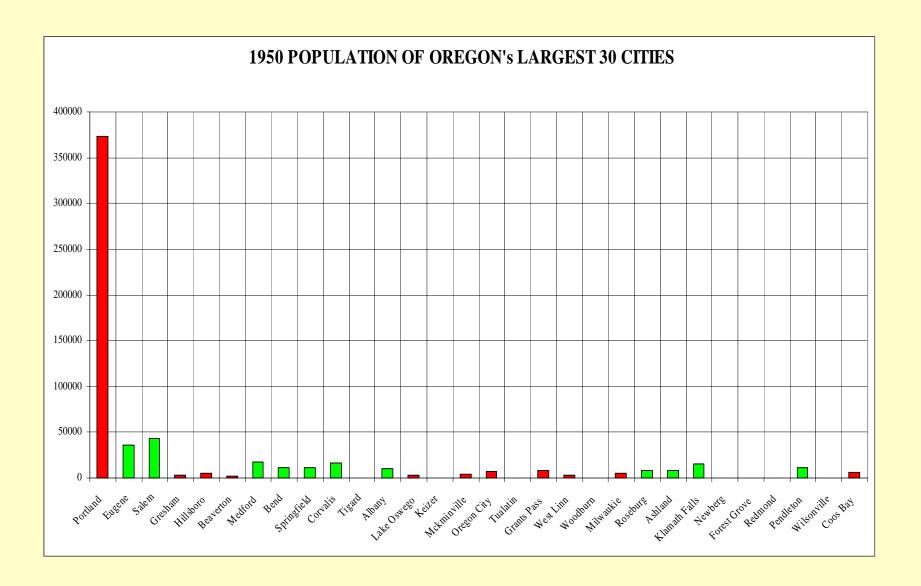
Information City: Cities grow because they facilitate the exchange of information

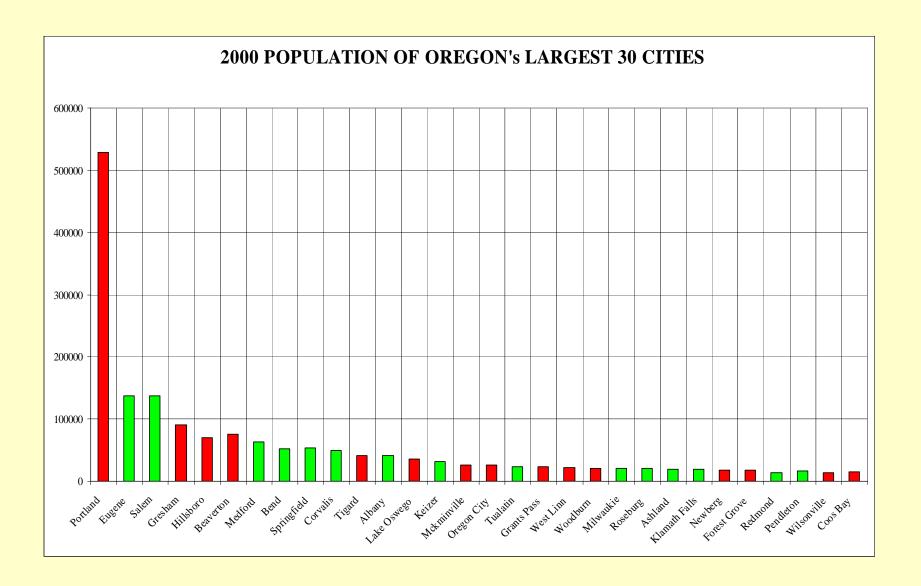
Reinvention city: Cities survive by adapting their economies to new technologies

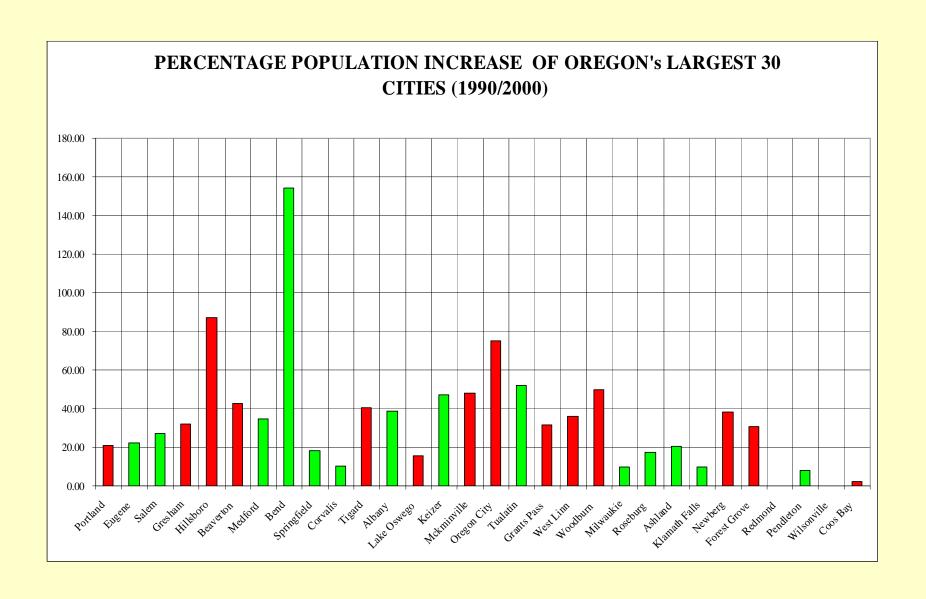


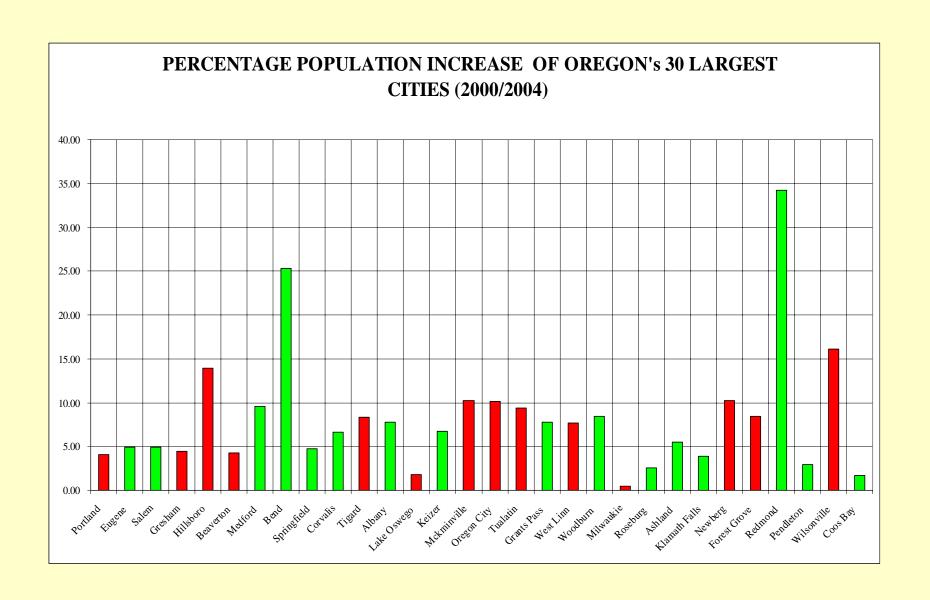


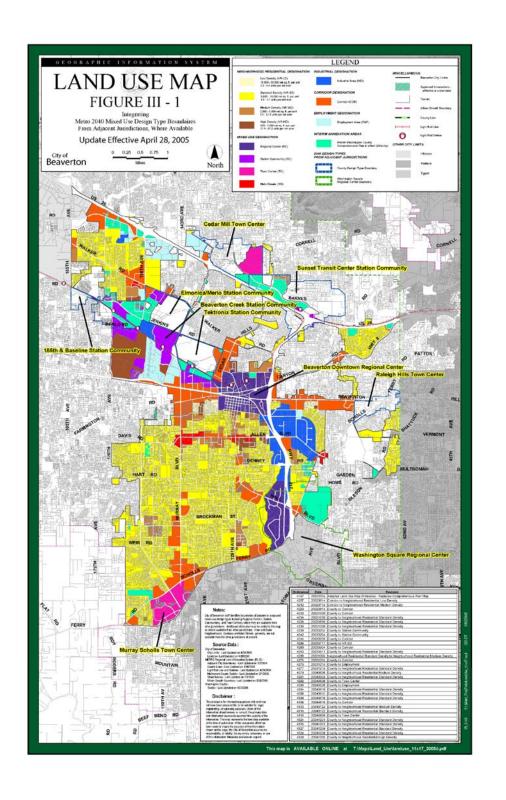


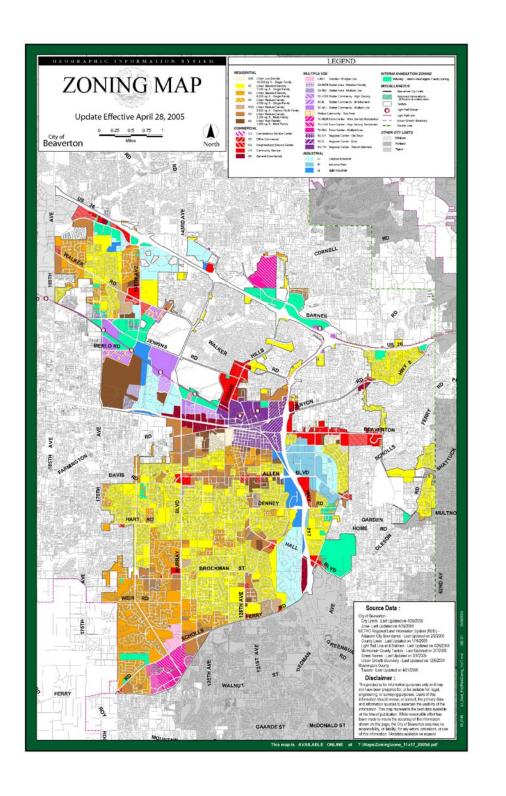


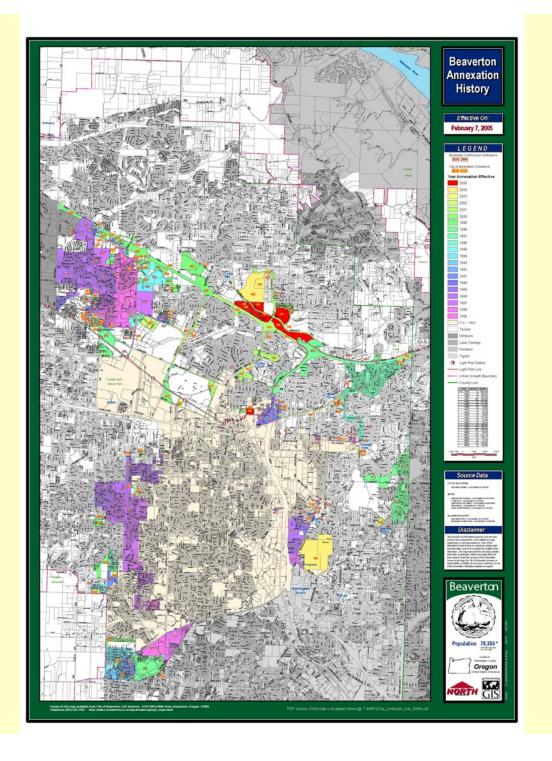


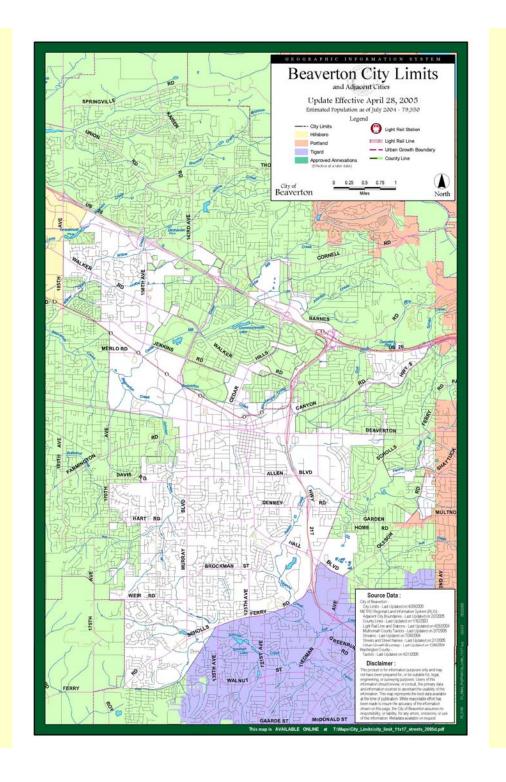












A Look into the Crystal Ball



Who are our future citizens?

How many?

ction
20,000
342,000
515,000

How old?

Washington County Age Distribution

	2000	2040
Under 20	32%	27%
20 - 64	59%	56%
Over 64	9%	17%
Over 84	1.2%	2.9%

The past is what we learn from

The **present** is the hand we are dealt

The **future** is what we want it to be....

What should Beaverton want?

Vision

- Transportation
- Housing
- Education
- Employment

Identity

- Why Beaverton?
- Role in the Region



CHAPTER THREE: LAND USE ELEMENT

